

JCCC Program Review Summary 2021

Subject: Journalism/Media Communication

Resource Utilization Indicators

	Number of Faculty		Student Credit Hours by Faculty Type		
	Part Time	Full Time	Part Time	Full Time	Total
2019	9	2	1389	565	1954
2020	8	2	1107	715	1822
2021	7	2	1038	948	1986

Notes:

Faculty type determined using cost center (org #). Some subjects may have more than one org #.

A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.

Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

Quality Indicators - Enrollment

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2019	Journalism/Media Communication	JOUR	561	653	45	14.5	93	83	6	1,954
2020	Journalism/Media Communication	JOUR	531	610	45	13.6	93	83	6	1,822
2021	Journalism/Media Communication	JOUR	547	662	44	15.0	94	82	5	1,986

Notes:

Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)

Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)

Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2018	Journalism/Media Communication	\$209,738.74	\$426,245.95	\$175.27	\$1,036,777.80	\$975,978.85	\$401.31
2019	Journalism/Media Communication	\$192,291.41	\$417,068.89	\$191.14	\$990,662.40	\$873,544.41	\$400.34
2020	Journalism/Media Communication	\$188,074.71	\$471,350.28	\$221.29	\$942,551.80	\$957,493.31	\$449.53

Notes:

CrHr: Credit Hour

Direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.

Indirect: Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.

Total: Includes both direct and indirect

Source Activity Based Cost (ABC) model updated Fall 2020.

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Quality Indicators - Program Outcomes

% Placement Rate for Graduates
No Data Available

of Graduates Transferring
No Data Available

Notes:

Source: JCCC Follow-Up Survey

Placement rate calculation: Total employed in a related field divided by the total who responded to the JCCC Follow-up Survey.

of Graduates

No Data Available